

Northwest Coalition for Alternatives to Pesticides
Annual Report 2004



Unspoiled Trestle Creek Falls in Lane County, Oregon, features pristine clean water and native vegetation.

Dear Friends,

As we reflect on the past year, it's clear that our daily work is guided by a simple premise: To protect people and the environment from the harmful effects of pesticides by advancing healthy solutions to pest problems. Grounded in this straightforward vision, the Northwest Coalition for Alternatives to Pesticides has made important progress. Here we report the exciting advancements made in 2004, including:

- **Creating effective alliances that result in positive change.** Whether it's teaming up with national organizations to change federal pesticide policies and practices or allying with local leaders and activists to establish pesticide-free neighborhood parks, NCAP is at the forefront of pesticide reform near and far.
- **Taking the lead in developing alternatives to pesticides in agriculture.** NCAP's work with farmers continues to blaze the way for producing quality crops, profitably, without relying on pesticides to manage pests.
- **Reaching out to a wider audience of people who care about where they live.** More than 4,200 people responded to NCAP's appeal to try alternatives first in addressing pest problems in their homes and gardens.

NCAP's work is designed to create a foundation for a healthier, less-toxic world. Your support in these efforts is critical and we thank you so very much!



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Executive Director



NCAP's Board of Directors and staff meet together three times per year.

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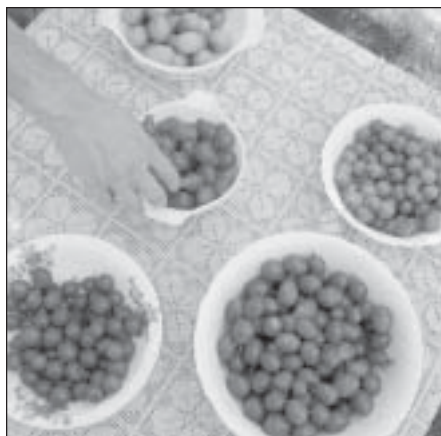
Development Director

Becky Long

Grants Coordinator

Jody Rolnick

ABOUT THE NORTHWEST COALITION FOR ALTERNATIVES TO PESTICIDES



Diane Ronayne

Tomatoes are a hit during a tour of Bill and Connie Ward's *Granny's Farm* in Idaho.

Five billion pounds of pesticides are used around the world each year despite scientific research that shows **pesticides are harmful** to human and environmental health. In the United States, three-quarters of the conventional pesticide use is to grow food and fiber. The result is **unwanted residues in food, drinking water and people's bodies**. While the use of pesticides in agricultural and institutional settings has leveled off over the last two decades, **pesticide use in homes and gardens has nearly doubled**, threatening human and environmental well-being. The **Northwest Coalition for Alternatives to Pesticides** uses a combination of outreach, education,

advocacy and organizing to **protect people and the environment** from the hazards of pesticides and to **advance healthy solutions** to pest problems.

In 2004, NCAP's work included:

Healthier Homes and Gardens Campaign —

Designed to reach individuals who care about the health of their families at home and in the garden, NCAP launched a major effort to provide solutions for common home and garden pest problems without using pesticides. The campaign focuses on building a broad base of informed individuals possessing the resources, strategies, motivation, and information about pesticide alternatives.

Clean Water for Salmon Campaign — NCAP teamed up with the Washington Toxics Coalition for the fourth year of the *Clean Water for Salmon Campaign* to build a broad-based grassroots effort that will result in a wave of Pacific Northwest communities adopting salmon-friendly pest management policies and practices. The campaign is also designed to force the federal government to comply with mandates to protect threatened or endangered species, such as salmon, from the hazards of pesticides.

Sustainable Agriculture Program — With NCAP's help, the Shoshone-Bannock Tribes in



Megan Kemple

NCAP's outreach included a booth — attended here by intern Kristen Bigelow (left) and staff member Kay Rumsey — stocked with loads of information on alternatives to pesticides and appearances at a variety of home and garden shows.

eastern Idaho are documenting sustainable potato farming practices as a way to reduce pesticide and fertilizer use and improve soil and water quality on tribal lands. The demonstration project's goal is to show that sustainable practices result in high-quality potato yields and are both economical and environmentally beneficial. For the last two years, data show a cost savings by using sustainable practices over pesticides in growing potatoes.

2004 HIGHLIGHTS

From **advocacy** to **organizing** and from **education** to **outreach**, **NCAP works tirelessly** to protect people and the environment from the hazards of pesticides. We are **diligent** in our efforts to advance healthy solutions to pest problems. And, we **insist on government transparency** when it comes to regulation to ensure the public's right to know and the **pesticide industry's accountability**. These principles guide our everyday actions. In 2004, NCAP's efforts resulted in:

- **Winning** a commitment by Portland officials to establish three pesticide-free parks and initiate alternative trials in three others. This significant achievement was the result of pressure brought by the public and a nine-group coalition — Pesticide-Free Partners — convened by NCAP.
- **Sponsoring** a potato exposition on the Fort Hall Indian Reservation in eastern Idaho, where we coordinated a large-scale demonstration project emphasizing environmentally sustainable growing methods. For the second year, the acres that were farmed using the alternative practices were more profitable than the ones that relied on pesticides.
- **Receiving** a nomination from *Utne Reader* for our *Journal of Pesticide Reform* for the 2004 Utne Independent Press Award for best science and technology coverage.
- **Securing** no-spray buffers for 38 pesticides in three Pacific states along thousands of miles of rivers and streams. These restrictions were part of



Children dressed like ladybugs in August to present the City of Salem with NCAP's *Ladybug Award* in recognition of the city's commitment to pesticide-free public spaces.

an ongoing landmark lawsuit against the U.S. Environmental Protection Agency to protect endangered and threatened Pacific salmon runs from harmful pesticides. In addition, NCAP provided support for the federal court judge's order that retail stores in more than 500 communities in Oregon, Washington and California post signs alerting consumers that use of certain

pesticide products harms salmon.

- **Reviewing** more than 70 proposals as a member of the steering committee of the Western Region IPM Center, that recommends funding allocations for USDA research. Nearly half of the Center's \$486,000 in awards in 2004 went to projects that emphasize research that includes alternatives to pesticides.
- **Reaching** more people than ever before at 104 events — including the Tacoma, Washington and Portland, Oregon home shows — attended by some 240,000 people. Information about NCAP's Healthier Homes & Gardens program was distributed far and wide by two mail order businesses and by Stonyfield Farms, which featured the program in its electronic newsletter.
- **Engaging** more than 4,200 people to try alternatives to pesticides in their homes and gardens as a way to protect not only themselves and their families, but also the environment, from the harmful effects of pesticides.
- **Responding** to 1,200 requests for information from individuals, businesses, and non-profits about the hazards of pesticides and alternatives. Many more people found answers by accessing — 243,000 visits in 2004 — our information-packed website, www.pesticide.org.

FINANCIAL SUMMARY 2004

Revenues

Contributions	\$138,018
Grants	\$154,152
Memberships	\$64,362
Contributed Services	\$58,446
Other	\$40,599

Total Revenues **\$455,577**

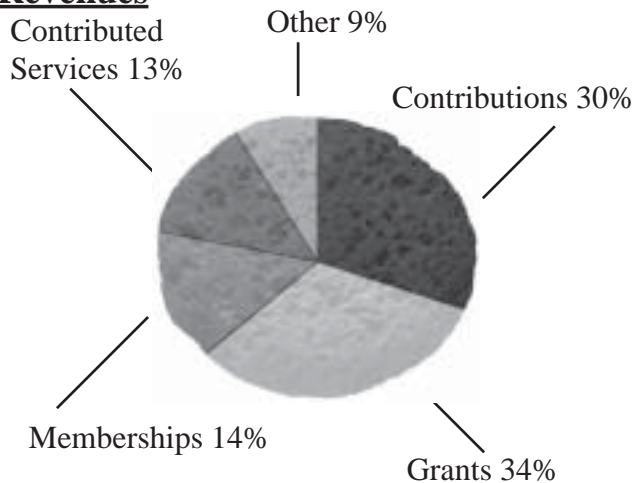
Expenses

Program	\$359,606
Fundraising	\$61,742
Administration	\$27,327

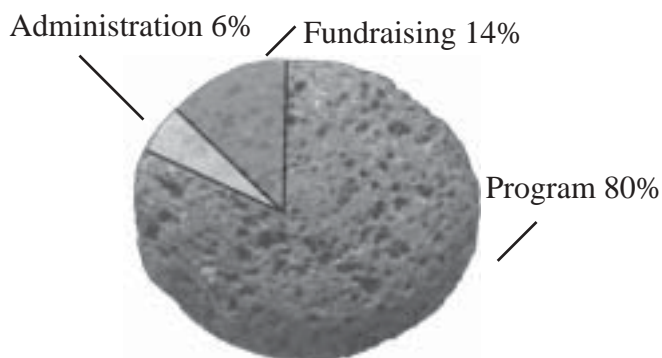
Total Expenses **\$448,675**

Change in Net Assets	\$6,902
Net Assets Beginning	\$395,954
Net Assets Ending	\$402,856
Endowment Fund	\$210,160
Reserve Fund	\$72,615
Other Net Assets	\$120,081
Total Net Assets	\$402,856

Revenues



Expenses



These figures are derived from audited financial statements using the accrual method of accounting. Income is recorded when it is awarded.

MEMBERSHIP

NCAP depends on its annual members to make a difference. Joining is easy:

Basic	\$25
Limited Income	\$15
Associate	\$50
Advocate	\$75
Sustainer	\$100
Benefactor	\$500
Toxic Avenger	\$1,000+

To become a member, visit us on the web at www.pesticide.org or call us at (541) 344-5044.

NCAP is a member of EarthShare of Oregon. Employees at participating Earthshare of Oregon workplaces may give to NCAP by payroll deduction. Ask your employer, or contact Earthshare of Oregon at (503) 223-9015.



a member of Earth Share
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FRIENDS & SUPPORTERS

THANK YOU

Northwest Coalition for Alternatives to Pesticides relies on members and donors for support. Without your financial commitment, our work would not be possible. We are proud to list the individuals who have contributed gifts of \$100 or more during the 2004 calendar year. Businesses, organizations, foundations and agencies also provide crucial support.

Businesses & Organizations

Ashland Food Cooperative
Boise Consumer Cooperative
Down To Earth Distributors
Endangered Species
Chocolate Company
First Alternative Cooperative
Flame Engineering
Foerstel Design
Frey Vineyards
Glorybee Foods
Herb-Pharm, Inc.
High Performance Seeds
Horizon Organic Dairy
Horton Road Organics
Klickitat Organics
LifeSource Natural Foods
Magic Valley Compost
Mountain Rose Herbs
Nature's Pure Body Institute
Nuvision Ag
Oregon Tilth Certified Organic
Organically Grown Company
Organicare, Inc.
Pacific Botanicals
Pike Place Market
Progressive Investment Management
Purple Dragon Cooperative
Rainbow Grocery Cooperative
Royal Blue Organics/Café Mam
Springfield Creamery
theGOODS
Trillium Natural Foods
Whole Foods Cooperative
Wild Oats
Wintergreen Farm

Foundations

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Wallace Genetic Foundation
Wiancko Family Donor-Advised Fund
of the Community Foundation of Jackson Hole

INTERNS & VOLUNTEERS

NCAP had the help of many volunteers, interns and work-study students during 2004, including:

Dick Anderson
Shannon Bartow
Kristen Bigelow
Ruby Bloom
Jan Book
Annette Bridges
Joanna Bristow
Jenny Buckley
Shanti Cho
Al Coddington
Abby Diskin
Sue Dockstader
Nicky Dunbar
Curtis Eivers
Rene Fernandez

Elizabeth Foster
Rex Fox
Claire Gervais
Mariah Grant
Jessica Hand
Sarah Harkins
Nancy Hatch
Gary Hewitt
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Josh Hough
Trisha Jackson
Linda Johns
Courtney Jones
Lauren Kemple
Kate LaPlante
John Lavey
Tim & Barbara Long
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Randy Selig
Dan Stih
Natasha Tyler
John Walker
Billy Weir
Carla Welker
Lucy White
Cate Zublin
Kee Zublin

BRIGHTEN THE FUTURE

Your bequest or planned gift helps assure NCAP's continued ability to work to protect people and the environment by advancing healthy solutions to pest problems. And, there may be significant tax benefits. Consult your attorney or tax advisor about making a bequest or planned gift.

- Include NCAP in your will with a bequest of a specific dollar amount or a percentage of your estate.
- Leave stocks and bonds to NCAP.
- Name NCAP as the beneficiary of your pension plan, IRA or life insurance policy.
- Make a planned gift such as a charitable remainder trust or charitable gift annuity.

For more information, contact NCAP at (541) 344-5044 or by email at plannedgiving@pesticide.org.



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