



# ANNUAL REPORT

## Northwest Coalition For Alternatives To Pesticides 2007

### Dear Friends,

The past year was very special for NCAP—we turned 30. With that milestone came reflection on our achievements and a strong look to our future work, stability, and pertinence. We renewed our commitment to ensure a legacy of health for people and the environment, for vibrant gardens and lawns, clean water, and non-toxic homes.

Our program work expanded, creating more pesticide-free parks, peer-to-peer networking and community involvement. NCAP's Healthier Homes and Gardens program now reaches more than 13,000 people. Idaho has doubled the number of acres devoted to organic potato crops. NCAP collaborated with our allies to put pressure on the government to protect salmon and initiated efforts to ensure strong pesticide use reporting laws will exist into the future.

While carrying out our program work, we were able to offer hands-on training to work-study students and volunteers who have bright futures ahead as environmentalists. This symbiotic relationship allowed NCAP to do more outreach activities for fundraising and at events.

With the help of nearly 300 members, NCAP raised \$30,000 in our anniversary endowment drive, bringing our endowment to \$240,000 and ensuring our financial stability for many years to come. We also raised more money in 2007 in non-foundation income than in any previous year.


To those of you who've given your time, money, labor and various other resources, we owe a debt of gratitude.

Our dedicated staff simply could not fulfill NCAP's mission to advance alternatives to pesticides without your help.

We thank you for all of your support and look forward to a continued partnership that is creating a legacy of health that will endure into the future.

  
Jean Cameron  
President, Board of Directors, 2007

  
Betty McArdle  
President-elect, Board of Directors

  
Norma Grier  
Executive Director



NCAP Executive Director Norma Grier greets the crowd at the 30th Anniversary Celebration in Portland.

### Success Marks NCAP's 30th Year

In 2007, NCAP celebrated 30 years of success in protecting the health of families and the environment by reducing the use of pesticides.

Through our quality program work and effective outreach, we accomplished many of our goals for the year and celebrated 30 years of achievements at anniversary events in Portland and Boise.


Our Pesticide-free Parks program saw growth and success. Three new cities in Oregon established pesticide-free parks programs, bringing the total number of Northwest communities with programs to 17.

In October, Parks Commissioner Dan Saltzman announced that Portland's trial pesticide-free parks program had been successful and would be expanded. Eugene, Oregon's pilot pesticide-free parks program was also considered successful.

To ensure the longevity of these programs in more communities, we created a new networking opportunity for parks staff to communicate peer-to-peer and share techniques for effectively managing parks without pesticides. Based on surveys and interviews with parks managers throughout

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### Our Mission

The Northwest Coalition for Alternatives to Pesticides uses a combination of outreach, education, advocacy and organizing to protect the health of people and the environment by advancing alternatives to pesticides. 

## Success *Continued*

the Northwest, we developed four reports that describe ways to solve problems with weeds in tree wells and shrub beds, along fence lines, on turf and on hardscapes.

Our Sustainable Agriculture program also met with amazing success. In Idaho, more farmers adopted the use of alternatives to pesticides. We collaborated with Idaho's potato growers, researchers, government

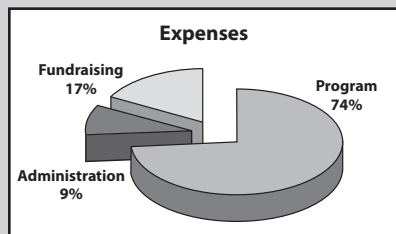
### Financial Summary

#### Revenues

Contributions	\$168,741
Grants	\$212,740
Memberships	\$51,368
Contributed Services	\$10,660
Planned Giving	\$222,502
Other	\$45,636
<b>Total Revenues</b>	<b>\$711,647</b>

#### Expenses

Program	\$334,385
Fundraising	\$76,884
Administration	\$42,545
<b>Total Expenses</b>	<b>\$453,814</b>



#### Assets

Change in Net Assets	\$257,833
Net Assets Beginning	\$515,468
<b>Net Assets Ending</b>	<b>\$773,301</b>
Endowment Fund	\$240,013
Reserve Fund	\$91,172
Other Net Assets	\$442,116
<b>Total Net Assets</b>	<b>\$773,301</b>



**Bend Parks and Recreation District is reducing the turf area in its new parks and expanding the landscaped area with drought-tolerant plants, as seen in Quail Park, Bend, Oregon.**

agencies, and Tribal representatives and in 2007 approximately 40,000 acres of "green manure" were planted, creating healthier soil and reducing the need for toxic fumigants.

NCAP also helped a University of Idaho economist assess organic potato markets and we worked with other researchers to write a pest management plan for organic potatoes. The plan is the first in the nation for an organic crop and it will help researchers access more funds to study farming methods that don't rely as heavily on pesticides. To increase our public education for Idaho's farm community, we held field days and workshops to talk about healthy alternatives to pesticides, and published a new issue of our *Farmer Exchange* newsletter.

When West Nile Virus hit Idaho hard, we worked with NCAP members and the state legislature to implement an aerial spray opt-out program. We also developed mosquito control plans that residents can use to avoid getting sprayed. This information is easily

accessible on our website.

In other outreach, we recruited 1,630 new people to our Healthier Homes and Gardens program, the vast majority of whom we met face-to-face at events where we could share information about NCAP and pesticide-free solutions to common home and garden problems. Now, NCAP sends 13,000 people a pesticide-free email tip each month.

We surveyed these individuals and others asking if NCAP information was useful. Of the 1,600 people who responded, 99 percent said our information helped them reduce their use of pesticides.

NCAP's information goes out through the *NaySprayer* newsletter, public presentations, and a comprehensive web site, continuously updated with new articles, that receives 717,000 visits per year.

Meanwhile, we used legal, regulatory and educational approaches in our Clean Water for Salmon campaign that ensures 26 runs of Pacific salmon are protected from pesticides that contaminate our waterways. To ensure responsible action, NCAP and our allies filed a lawsuit in October against National Marine Fisheries Service for failing to respond in a timely way to assure needed protections for salmon.

Right-to-know issues remain central to NCAP's programs. We continued to press EPA to require manufacturers to include on product labels the 400 "inert" ingredients that are considered hazardous under various environmental laws. Close to home, we sought in the 2007 Oregon Legislature to improve pesticide use reporting requirements and received commitments from key legislators to move the agenda forward in 2009.

NCAP is pleased to have celebrated turning 30 with such an impressive year. With so many achievements under our belt, we're excited about the prospects for a future that holds promise for our children and our communities.

### Board of Directors

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Katie Schuessler, Administrative Assistant

### Find Us

NCAP  
P.O. Box 1393  
Eugene, OR 97440-1393  
(541) 344-5044 (phone)  
(541) 344-6923 (fax)

info@pesticide.org  
www.pesticide.org

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a member of  
**Earth Share of Oregon**

NCAP is a member of EarthShare of Oregon. Employees at participating EarthShare of Oregon workplaces may give to NCAP by payroll deduction. Ask your employer, or contact EarthShare of Oregon at 503-223-9015.



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*Gifts of \$250 or more.*

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 Trillium Natural Foods  
 Two Dudes Flyfishing  
 Winter Green Farm



**Parks managers are using wood chip mulch to suppress weeds and retain moisture for desirable plants in San Francisco's Botanical Garden.**

### Planned Giving

Planned giving is a wonderful way to ensure NCAP's legacy of pesticide-reducing work continues. In 2007, NCAP received two generous planned gifts from Nelle Tobias and Ellen Twist.